

## January 26-30, 2020 Hyatt Regency San Francisco Airport Hotel, Burlingame, CA

## **DEMONSTRATION & SHOWCASE APPLICATION**

Sponsored by the Society for Imaging Science and Technology (IS&T)

We hereby apply for space at the 2020 Electronic Imaging Demonstration and/or Showcase Session being held at the Hyatt Regency San Francisco Airport Hotel, January 28-29, 2020. We agree to make payments, as applicable, at the rates listed on this application for space and agree to abide by all Policies governing the Demonstration and Showcase Sessions. \_\_\_\_ Name \_\_\_  $\square$  EI Author  $\square$  Non-Author Education Status: [ ] BS/BA [ ] Masters [ ] Phd - with an expected completion date of (MM/YYYY): (Please tell us where you are in your education process, including your date or expected date of completion of your most recent or current degree.) Affiliation Mailing Address City \_\_\_\_\_ Postal Code \_\_\_\_ Country\_\_\_\_ \_\_\_\_\_ Fax Email Telephone EI2020 SHOWCASE (29 January 2020, 5:30 – 7:00 pm) Is this related to your EI Paper?  $\Box$  Yes  $\Box$  No If no, provide a title for your poster and names of co-authors (if applicable) Co-author(s) Was your poster presented elsewhere? ☐ Yes ☐ No If yes, where?\_\_\_\_\_ [ EI2020 DEMONSTRATION (28 January 2020, 5:30 – 7:00 pm) Paper Title \_\_\_ EI Paper Number (incl. conference #) Poster/Oral **Description:** please describe your demonstration in 2-3 sentences. EI Authors: El authors are eligible for a free exhibit space providing the demonstration relates to their accepted paper. Please indicate how the demonstration does so. (Please indicate space size and quantity below. Note that prices go up after January 8, 2020). **Symposium Demonstration Session Authors** Complimentary half-table (table size is 2'x3'x30") by January 8, 2020 (\$100 after January 8, 2020) Total due \$ Upgrade to 8' x 8' space at \$365 by January 8, 2020 (\$450 after January 8, 2020) **Symposium Demonstration Session Non-Authors** Half-table (table size is 2'x3'x30") at \$395 by January 8, 2020 (\$510 after January 8, 2020) Total due \$ 8' x 8' space at \$620 by January 8, 2020 (\$900 after January 8, 2020) One (1) electrical outlet will be available, but must be pre-ordered: ( ) Yes, I need an electrical outlet for my demonstration! ( ) No, I don't need an electrical outlet for my demonstration! Please note: EI reserves the right to impose a no "show fee" of \$50 for individuals and \$200 for corporate entities to cover installation and processing costs. PAYMENT INFORMATION Please check one of the following options: □Wire transfer -Add \$25 for wire fees (Burke & Herbert Bank, 6200 Backlick Road, Springfield, VA 22150; ABA #056001066, Acct. #147113900, Account Name: Society for Imaging Science & Technology, reference Electronic Imaging Exhibition) □ Check/Money Order payable to IS&T: mail to IS&T, 7003 Kilworth Lane, Springfield, VA 22151. □ Charge credit card: □ VISA □ MasterCard □ American Express Card # **Expiration Date** Signature \_\_\_ Name as it appears on card: (please print)\_\_\_\_\_ AGREEMENT: The undersigned hereby authorizes IS&T to reserve demonstration space for use by author or non-author during the 2020 Electronic Imaging Symposium Demonstration Session. The undersigned acknowledges receipt of and agrees to abide by the Policies found on the reverse of this Contract.

Applicant's Signature \_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_ You can email this form to <u>dsmith@imaging.org</u>, fax it to 703/642-9094 or mail it to IS&T, 7003 Kilworth Lane, Springfield, VA 22151.

**EI2020 SHOWCASE** provides you with an opportunity to showcase your research to prospective employers and collaborators. Those accepted for the showcase create a poster that is available for viewing during the entire symposium. You also take part in the Symposium Poster Session on Wednesday where you will receive feedback from a community of experts. The poster can be connected to your accepted paper or you can present a paper given at another conference. Posters must fit within a 1-meter x 1-meter space.

## EI2020 SYMPOSIUM DEMONSTRATION SESSION

The highly-successful, interactive, hands-on demonstration of electronic imaging related hardware, software, and display that took place in 2019 will again be held in 2020. All EI2020 symposium attendees and commercial entities working in the realm of electronic imaging are welcome to apply for space! The EI2020 Demonstration Session represents a unique networking opportunity, a time when attendees can see the latest research in action, compare commercial products, ask questions of technically knowledgeable demonstrators, and even make purchasing decisions about a range of EI products. The Demonstration Session is scheduled to take place over a 1 1/2 hour period.

**AUTHOR DEMONSTRATIONS:** Space must be reserved for participation in the **2020 Electronic Imaging Demonstration Session.** All El2020 conference authors may request one complimentary half-table space to demonstrate hardware or software in support of their conference presentation; requests for space must include details on how the demonstration relates to the accepted paper. El authors may upgrade their table to an 8 x 8-foot space at a cost of \$365 (\$450 after January 8, 2020). **All author requests must be received by January 8, 2020**; **requests received after that date will be subject to a \$100 fee.** Tables are not transferable and, while we will make every effort to accommodate all demonstrators, are subject to availability.

**NON-AUTHOR DEMONSTRATIONS:** Non-authors (or EI authors wishing to demonstrate a product not related to their presentation), including individuals, businesses, and companies, may purchase a half-table for \$395 or 8 x 8-foot space for \$620 by January 8, 2020, on a space available basis. After that date, rates increase to \$510 and \$900, respectively. (Please inquire about special exhibit/demonstration session rates.) Space is limited. Priority will be given to speakers and companies in support of technical presentations and assigned on a first come/first served basis. Late requests will be considered only if sufficient space is still available. Please Note: A contract is required for participation and EI reserves the right to impose a no show fee of \$50 for authors and \$200 for non-authors, or those demonstrating as non-authors

## DEMONSTRATION POLICY INFORMATION

LIABILITY: Upon approval of this contract by an authorized Author/Non-Author, it is expressly understood that the Author/Non-Author has read and agreed to abide by the Society for Imaging Science and Technology, hereinafter referred to as IS&T; liability policies outlined below. IS&T and all organizations and individuals who are employed by or associated with it, in connection with this Demonstration Session, will not assume responsibility and shall be held harmless by all Authors/Non-Authors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to Demonstrators, their employees and agents, the public, or others. The Demonstrator agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Demonstrator or its employees or agents.

PAYMENT SCHEDULE: A signed contract from authors must be received prior to January 8, 2020 to received one complimentary halftable space. For non-authors, the total space rental fee must accompany a signed original of this contract. No space will be reserved or assigned unless both the fee and signed contract are received at IS&T's Headquarters at 7003 Kilworth Lane, Springfield, VA 22151. Payment of the total space rental fee must accompany any signed contract received at IS&T's Headquarters less than 30 days prior to show start date.

**LOCATION:** IS&T reserves the right to determine final placement of individual demonstrations.

**TRANSPORTATION/SETUP:** All transportation and other costs related to demonstration setup not explicitly offered above by IS&T are to be paid by the Demonstrator.

**LOSSES:** IS&T will not take responsibility for damage to the Demonstrator's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Demonstrator's own responsibility.

**SECURITY:** IS&T will provide general security service for the Demonstration area from the beginning of setup hours through the conclusion of the Symposium Demonstration Session. However, IS&T cannot be held responsible for loss or damage to any Demonstrator's property. Demonstrators are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the demonstration area in any fashion (including but not limited to:

background music on video or audio tape presentations) without appropriate licensing. The Demonstrator is solely responsible for obtaining these licenses for music originating in the Demonstrator's booth/display area. The Demonstrator is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

CANCELLATION / SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing to IS&T's Headquarters at 7003 Kilworth Lane, Springfield, VA 22151. Cancellations or space reductions will be subject to charges according to the following schedule:

• A no show fee of \$50 for authors and \$200 for non-authors

TERMINATION OF DEMONSTRATION: In the event that the premises in which the Demonstration Session is or is to be conducted shall become, in the sole discretion of IS&T, unfit for occupancy, or in the event the holding of the Demonstration Session or the performance of IS&T under the Symposium Demonstration Session Application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of IS&T, said Contract and/or the Demonstration (or any part thereof) may be terminated by IS&T. IS&T shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of IS&T. If IS&T terminates said Contract and/or the Demonstration (or any part thereof) as aforesaid, then IS&T shall not be liable to the Demonstrator other than for a prorated refund of such Demonstrator's space price payment. For purposes hereof, the phrase "cause or causes not reasonably within the control of IS&T" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.